

Bayer Tour Description:

Bayer Innovation Experience: A firsthand look at the past, present, and future of agriculture

Housed in our North American Crop Science Research and Development Headquarters in Chesterfield, Missouri, the Bayer Innovation Experience offers an immersive and engaging look into the research and breakthroughs that are shaping the future of agriculture. This experience provides a comprehensive look into how innovations in agriculture benefit humanity and the planet as a whole, combining the many historic and ongoing developments that nourish our growing world. Tours are ~ 2 hours.

Advanced registration required. Tour limited to guests 18 years of age or older. Full contact information for all participants will be provided to Bayer in advance of the tour for preapproval. Failure to register with your full legal name, address, phone number, and e-mail address may result in your tour cancellation. Registration for the Bayer tour will require a two-step process. Additional information will be collected in early April.

What you'll see during your visit:

Welcome Center: Science for a Better Life

The experience begins at the forefront of life science innovation, where guests can take a self-guided, immersive and comprehensive look at how Bayer is pursuing new breakthroughs that improve lives for communities around the world.

What We Grow – Advanced Breeding

Explore the unique crops we cultivate and the proprietary science that helps them thrive. Here, we dive into our seeds and traits innovations through an immersive projection mapping experience consisting of custom video and animations.

Where We Grow – Crop Protection

A comprehensive look into how Bayer is harnessing the challenges and opportunities of farming in unique climates—specifically through the ongoing progress, precision, and potential of our crop protection innovations.

How We Grow – Digital Ag

Explore the digital tools and technologies that are expanding what agriculture can accomplish. To showcase how these innovations are helping farmers make incredible strides, this hands-on augmented reality experience brings visitors into a world where everything is connected.

Safety & Testing – Greenhouses and Growth Chambers

Safety and testing are relevant to every aspect of our crop science innovation pipeline. This area of the Bayer Innovation Experience showcases how we work to develop safe, effective, and sustainable solutions that benefit us all.