



UNION STATION HOTEL

• • • 10-14 April • 2022



SPONSORSHIP PROSPECTUS

Welcome Message

The International Society for Biosafety Research (ISBR) is pleased to announce that **St Louis (Missouri, USA)** will be hosting the 16th ISBR Symposium from 10 to 14 April 2022. The symposium will be held at Union Station Hotel, St Louis, MO, USA, a city that is home to extensive biotechnology research, industry, and international outreach activity.

This symposium provides a vital forum for key players in the fields of biotechnology and biosafety to come together to share knowledge, discuss challenges and explore opportunities. It comes at a time when biotechnology has so emphatically demonstrated the outstanding contribution it makes to society by providing important tools to help overcome the pandemic.

The 16th ISBR Symposium will build on the successes of previous symposia (originally called ISBGMO) previously hosted around the world. In striving to ensure that ISBR's activities keep pace with new technological developments, the symposium will bring people together from around the world to promote best-practice science and regulation in sustainable biotechnology application and biosafety. Researchers, technology developers, industry, regulatory authorities, non-government organisations and other stakeholders will take advantage of this unique opportunity to share information and experiences and engage in open and meaningful dialogue on cutting-edge biosafety research, risk analysis, policy, regulation, and communication.

The 16th ISBR Symposium theme is **"Advancing science in support of sustainable bio-innovation"**. Occurring against a background of rapid advances in new technologies, and the opportunities and challenges that these present, the symposium promises to be an outstanding and timely occasion for sharing and advancing understanding of contemporary biosafety research.

We estimate that approximately 300 to 500 delegates from at least 45 countries will participate in the symposium.

We look forward to welcoming you to St Louis in April 2022!



DR JOE SMITH
President ISBR



ANDREW ROBERTS
*Treasurer, ISBR and Sponsorship
Committee Chairperson*

TABLE OF CONTENTS

WELCOME MESSAGE

1 BACKGROUND INFORMATION

2 ISBR SYMPOSIUM 2022

3 VENUE

4 SPONSORSHIP OPPORTUNITIES

Background Information

Established as a **non-profit organization**, ISBR is the leading international scientific society that promotes the safe and effective practice and application of science in the fields of biotechnology and environmental risk analysis. Recognizing the value of being a global forum, ISBR aims for scientifically sound biosafety research and provides a fair and welcoming exchange platform for scientists, regulators and technology developers - improving communication and promoting a multidisciplinary approach to modern biotechnology and biosafety research.

Our **membership** is international in scope and includes researchers from academia, government agencies, non-government bodies and technology developers, as well as risk assessors and regulators. ISBR symposia are broadly interdisciplinary, covering the entire spectrum of pertinent research, from molecular laboratory studies to field studies, through to regulatory, communication and socioeconomic aspects of the use of biotechnology in agriculture, food production, disease vector control, and environmental conservation.

By fostering communication and technical exchange among experts, ISBR supports the progress of biosafety assessment and promotes constructive science-based dialogue on important biosafety issues.



Previous Events Held

- 1990 **Kiawah Island, USA**, 27 – 30 November
- 1992 **Goslar Germany**, 11 – 14 May
- 1994 **Monterey, USA**, 13 – 16 November
- 1996 **Tsukuba, Japan**, 14 – 18 July
- 1998 **Braunschweig, Germany**, 6 – 10 September
- 2000 **Saskatoon, Canada**, 8 – 13 July
- 2002 **Beijing, China**, 10 – 16 October
- 2004 **Montpellier, France**, 26 – 30 September
- 2006 **Jeju, Korea**, 24 – 29 September
- 2008 **Wellington, New Zealand**, 16 – 21 November
- 2010 **Buenos Aires, Argentina**, 15 – 20 November
- 2012 **St Louis, USA**, 16 – 20 September
- 2014 **Cape Town, South Africa**, 9 – 13 November
- 2017 **Guadalajara, Mexico**, 4 – 8 June
- 2019 **Tarragona, Spain**, 1 – 4 April

ISBR Symposium 2022

**THE PRELIMINARY
PROGRAM FOR THE
SYMPOSIUM IS AVAILABLE
AT [HTTPS://ISBR.INFO](https://isbr.info)**

**The ISBR 2022 Symposium
will provide participants
with unique opportunities
to discuss the latest
developments in research
and regulations as well as to
network with experts.**

The symposium will run over four days (10 to 14 April) and will include a comprehensive program of plenary, parallel, poster and Pecha Kucha sessions, accompanied by topic-focused workshops, satellite events, facility visits, social activities and opportunity for informal discussions.

Previously known as the International Symposium on Biosafety of Genetically Modified Organisms (ISBGMO), the series focused on biosafety research and environmental risk assessment of genetically modified (or transgenic) plants, as these were the first biotechnology based products used in the agricultural context, catalysing significant research and regulatory efforts.

However, innovations are driving research and development of new tools and technologies that make significant contributions beyond agriculture and food systems – benefiting sustainability, public health, natural resource management, and economic and social development. This presents an exciting and important opportunity for the Society to continue, expand and fulfil its aim “to encourage research which supports the safe and effective use of biotechnology in agriculture and food production and assists the development of the relevant policy and regulation”.

Reflecting the evolution and application of relevant molecular biology technologies, the biennial symposium series is now known simply as the ISBR Symposium. The current state of research, risk assessment, and regulation relating to “traditional” GMOs and their release into the environment remain an important part of the program, but the upcoming 2022 Symposium program will include discussions on emerging technological advancements and tools, as well as challenges and opportunities for deploying products around the world.

Plenary and parallel sessions will generate insights on the latest research, product development and regulatory challenges. The program includes plenary sessions on:

- Ensuring social license for bio-innovation.
- Fit-for-purpose governance frameworks for sustainable bio-innovation.
- Risk analysis for persistent engineered genetic traits.
- Sustainable biotechnologies for a changing world.



A wide range of parallel sessions and workshops will also take place. Workshops will offer opportunities to delve deeply into topics such as the utility of specific risk assessment approaches and strategies to support biosafety activities. Some of the sessions under consideration include:

- Gaining social license for bio-innovation
- The ethics of biotechnology research, development, and application
- Ensuring the sustainability of bio-innovation
- Risk communication in regulatory risk analysis
- Discovery science in support of risk analysis
- Elevating science in regulatory frameworks: Moving toward trait-based regulation
- Advancing problem formulation for effective decision-making
- Data requirements for risk characterization and monitoring
- The purpose and practice of post-market monitoring
- The role of public and private standards in the governance of biotechnology
- The pros and cons of regulatory harmonization for bio-innovation
- Bio-innovation for reducing and mitigating climate change
- Bio-innovation for public and personal health
- Bio-innovation for food security and sovereignty

Poster exhibitions, Pecha Kucha sessions, and social activities are planned to provide further connections between networks of academic, government, non-government, industry and others working in these fields. Approximately 300-500 participants are expected.

Venue

Union Station Hotel
1820 Market Street
St Louis, Missouri 63103, USA
Tel: +1-314-231-1234

<https://www.hilton.com/en/hotels/stlcuqq-st-louis-union-station-hotel/>



Why Sponsor?

This symposium is funded entirely by sponsorships and registration fees. Without sponsorship, this symposium is not sustainable!

We need you!

- Several options to fit your sponsorship budget and goals – contact us for a tailormade package.
- Increase your exposure through pre-symposium marketing coverage (web site / mailers/ social media / newsletters)
- Promote your offering to a global audience
- Have access to decision makers at the highest level
- Raise your company profile above that of your competitors
- Increase recognition and drive traffic to your exhibition / table stand (should you participate)
- Have the opportunity to network at the highest level
- Marketing platform through branding and acknowledgement
- Increase your company's perceived image and gain the respect and credibility of your target audience

Sponsorship Opportunities

BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER
	\$25,000	\$15,000	\$7,500	\$5,000
Recognition as sponsor of a symposium lunch	X	X		
Recognition as sponsor of a symposium coffee break	X		X	
Complimentary registrations to the symposium, welcoming cocktail and social dinner (each ticket is valued at \$950 value).	4	3	2	1
Display space available at the symposium	2 tables	1 table	15% discount	10% discount
Prominent placing of advertisements within the symposium booklet. Sponsor to supply high resolution advertisements to be used.	3 pages – front inside cover or back cover, plus 2 other pages within booklet	2 pages	1 page	½ page
Pull-up banners to be placed in and around the plenary venue. Sponsor to supply banners. Final positioning of the banners to be determined by the organizer.	4	3	2	1
Sponsor logo to be placed on the symposium website with a direct link to the sponsor website. URL link and company description (where applicable)	URL link and company description (700 words)	URL link and company description (500 words)	URL link and company description (200 words)	URL link only
Sponsor logo to be placed on the sponsor holding slide that will be displayed during breaks in the plenary venue.	Yes	Yes	Yes	Yes
Sponsor will be acknowledged on the general sponsor banner on site at the symposium registration	Yes	Yes	Yes	Yes

Additional Sponsorship Opportunities

The 16th ISBR Symposium offers a wide spectrum of opportunities of exposure by providing opportunities for support in the scientific, social and cultural aspects of the symposium. A list of items available for support follows. Quantities and grant requests will be available per request. We encourage you to contact us if something of interest to you is not currently listed.

CATEGORY	AVAILABLE ITEM
SCIENTIFIC SESSIONS:	Satellite Symposium Focused workshops Speakers' expenses
SPONSORING DELEGATES / STUDENTS:	Registration, accommodation and economy flights
AWARDS:	Photography contest
SOCIAL AND CULTURAL:	Welcome Reception Social Dinner

If you would like to take any of these sponsorship opportunities, please contact crystal@centeqevents.co.za. These sponsorship options are mainly for guidance and they can be discussed to accommodate your needs.

Who Will Be Attending?

WE ARE EXPECTING APPROXIMATELY 300-500 DELEGATES TO ATTEND FROM ALL OVER THE WORLD WHO WORK IN THE FOLLOWING AREAS:



Biotechnology
developers



Scientists from
industry, academia,
and government



Regulatory
authorities from global
regulatory bodies



Students and early
career scientists



SYMPOSIUM SECRETARIAT



Centeq Events

35 Sarel Cilliers Street, Bellville, Cape Town, South Africa

Tel: +27 21 9101913

ISBR2022@allevents.co.za

Symposium Logistics, Exhibition & Sponsorship,
Registrations and hotel Accommodation