

# CropLife

INTERNATIONAL



As a global advocate for the plant science industry, CropLife International champions innovative technologies that enable farmers to sustainably increase productivity while managing the critical challenges facing our climate and the environment. Representing the world's leading plant science R&D companies, we recognise that agricultural innovation will be a key factor in finding new solutions to the problems we collectively face – and in building resilience into our food security whilst feeding a growing population.

How? Our aim is to enable innovation and help get it into the hands of the farmers who will use it by advocating for trade and regulatory policies that give farmers access to the technologies required to meet these challenges. This includes ensuring the responsible and safe use of plant science innovations, and working towards legislative, regulatory and trade environments that enable new innovations to be brought to market quickly and efficiently.

Our work in bringing this crucial research and development to the fore, alongside promoting agricultural practices which place the environment front and centre, all serve to expand the farmers' toolbox as we collectively strive towards safe and sustainable productivity to feed a hungry planet.

Find out more [www.croplife.org](http://www.croplife.org)

